



Community Connections Closing Exercise – Session 1

- TITLE:** Name that Business or Service
- SUPPLIES NEEDED:** Magazines – one for everyone, or older magazines that participants can tear out a page. Some kind of prize – your choice.
- TO DO:** Have everyone find an advertisement in their magazine (or tear out an advertisement to use). Ask each person to write down as many businesses or services they can think of that are indicated by the advertisement they are viewing. For example, in a picture of a florist shop, possible businesses/services might be things like:
- Flower growers, Ceramics, Glass blowers, Card Designers, Delivery Person, Automotive Industry (for the van), Advertising Agents, Photographers, Graphic Designers, etc.
- The person with the most items written down wins the prize.
- GOAL:** To help participants start to think of all the various businesses or services they could provide in their local communities – for local businesses or for their own entrepreneurial ventures.

Created by Lisa Eggerling